



CARES 

**DONATING
\$2,000
EVERY MONTH
CARING FOR OUR COMMUNITY**

**NOT-FOR-PROFITS · SCHOOL GROUPS
YOUTH ATHLETICS · FAITH GROUPS
ARTS EDUCATION · MORE**





Toyota of Laramie
2310 Grand Ave
Laramie, WY 82070

Toyota of Laramie CARES - \$2,000 EVERY MONTH

Toyota of Laramie is donating \$2,000 each month to local organizations as well as families in need with the first place organization receiving \$1,500 and the family receiving \$500! One organization will be decided via social media contest and one family chosen by Toyota of Laramie based on hardship application or monthly themes and contests at dealer’s discretion. Each organization can win 1 time during the calendar year!! This is going to be huge for local organizations such as not-for-profits, school groups, youth athletics, faith groups, arts education & more!

REQUIREMENTS

1. Organization must be located in and directly benefit Laramie, Wyoming.
2. Organization must register with and be accepted by Toyota of Laramie to be part of the program. Once an organization is accepted, they will be eligible for participation each month starting with the following month.

HOW IT WORKS

Each month, Toyota of Laramie will make one official Toyota of Laramie CARES Facebook video post soliciting votes on its Facebook page: <https://www.facebook.com/toyotaoflaramie>

FACEBOOK VOTING

Facebook users can name the registered organization of their choice in the comments of the Toyota of Laramie CARES posts for that month. Each Facebook user can only vote one time per day. Each comment counts as one vote in the contest.

ONSITE VOTING:

- Buy a Car – 100 votes
- Service Completed – 50 votes
- Demo a Car – 50 votes
- Service Estimate – 25 votes

Prize 1 - \$1,500: Organization with most votes.

Prize 2 - \$500: Any person(s) or organization(s) chosen by Toyota of Laramie based on hardship application or monthly themes and contests at dealer’s discretion.

Each month, Toyota of Laramie will announce the winners on Facebook and contact the persons and organizations to claim their prize. Monthly prizes will total \$2,000 each month.

APPLICATION

Organization Contact

Name _____ Email _____
 Position _____ Phone _____

Organization Information

Name _____ Email _____
 Legal Name _____ Phone _____
 Tax ID _____ Website _____
 Address _____ Facebook _____

Email registration forms to dwthiemann@gmail.com or drop off in-store at 2301 Grand Avenue, Laramie, WY.

** Toyota of Laramie reserves right to change contest rules at any time. Full contest Details: www.toyotaoflaramie.com/cares*